



ZAGREEN

23.24
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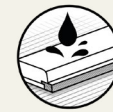
Aware that our playground is threatened and that the quality of the air in the valley is more and more an issue of discussion, ZAG has launched the ZAGreen Program. Created in 2017, the aim of this program is to reduce the environmental impact of the ski industry. The actions that will be done will concern the manufacturing of the products, the way we practice skiing and also the daily life in our office. In addition to the measures involving only the company, the aim is to increase awareness among the whole community about the environmental challenge that is the air quality in our valley. ZAGreen is a project that hopes to be heard and also to involve more actors of this beautiful place.

All of our materials and products are developed in collaboration with our suppliers to reduce the impact while keeping the performance, quality and durability of our skis unchanged.

For example, our thermoplastics are made from recycled materials and produced in a responsible way (REACH, reductions of waste,...).

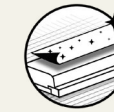
The enrolment of the ski-touring line in the project 1% for the planet also helps ZAG reaching its goal : preserving its playground. In 2021, ZAG redistributed this percentage to Mountain Wilderness. In 2023, we are giving the 1% to Mountain Riders and the cleaning project «Adopt ton spot», in Chamonix (La Flégère).

ADRET



BIO-SOURCED RESIN

33% bio-sourced resin



BIO-SOURCED TOPSHEET

50% bio-sourced material



RECYCLED EDGES

The edges are from recycled metal



COTTON BAG

Bio cotton bags packaging



MATERIALS EUROPE

Most performing and eco-responsible materials



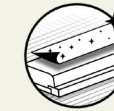
1% FOR THE PLANET

UBAC



BIO-SOURCED RESIN

25% bio-sourced resin



BIO-SOURCED TOPSHEET

50% bio-sourced material



RECYCLED EDGES

The edges are from recycled metal



COTTON BAG

Bio cotton bags packaging



MATERIALS EUROPE

Most performing and eco-responsible materials



RECYCLED BASE

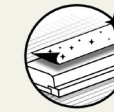
85% recycled black base

HARFANG



BIO-SOURCED RESIN

25% bio-sourced resin



BIO-SOURCED TOPSHEET

50% bio-sourced material



RECYCLED EDGES

The edges are from recycled metal



COTTON BAG

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MATERIALS EUROPE

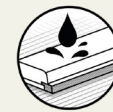
Most performing and eco-responsible materials



RECYCLED BASE

85% recycled black base

SLAP



BIO-SOURCED RESIN

25% bio-sourced resin



BIO-SOURCED TOPSHEET

50% bio-sourced material



RECYCLED EDGES

The edges are from recycled metal



COTTON BAG

Bio cotton bags packaging



MATERIALS EUROPE

Most performing and eco-responsible materials

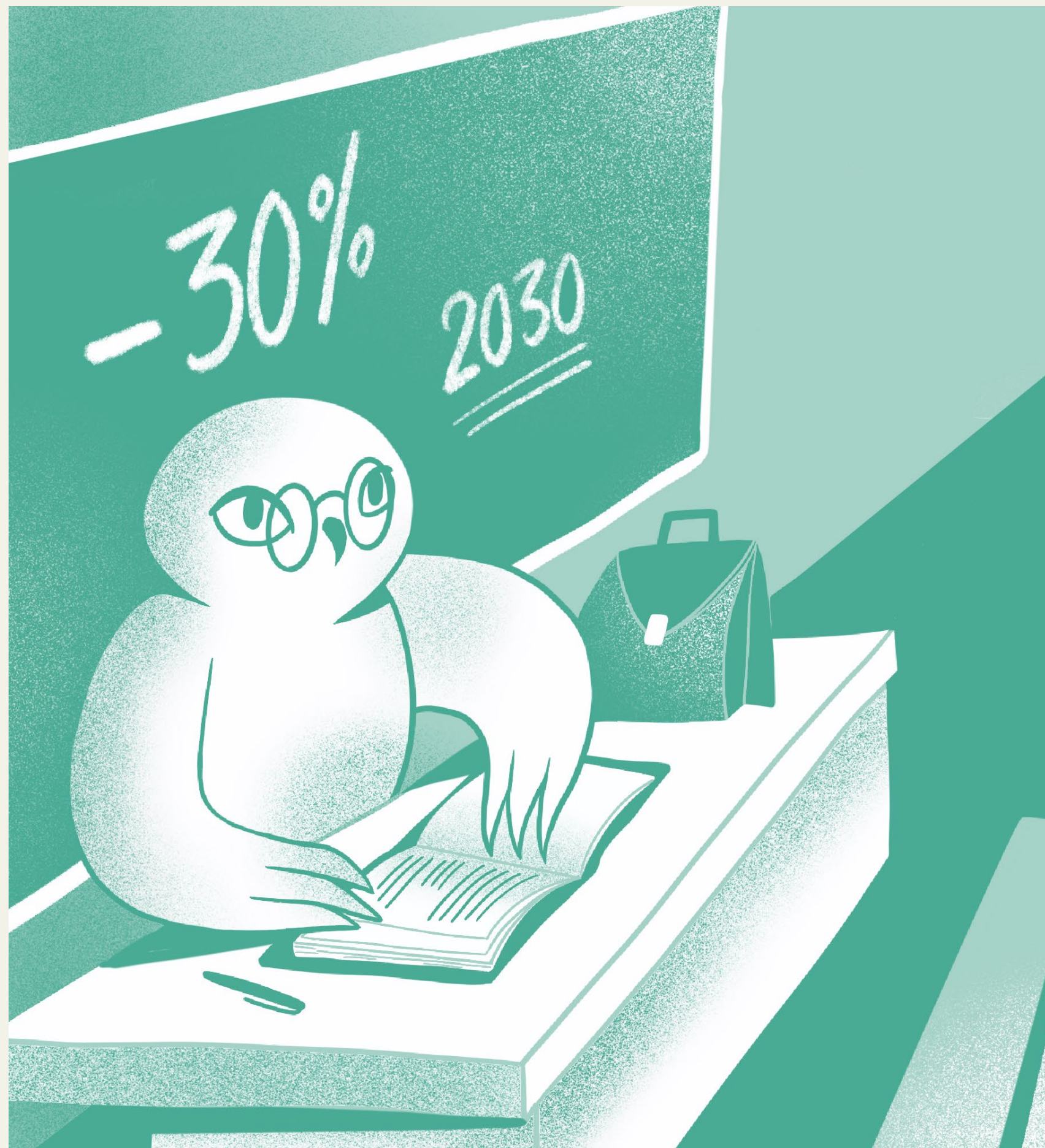
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-30% BEFORE 2030

« Our company has for target to reduce by 30% its carbon footprint per ski pair produced by 2030. » This is the challenge that we are committed to for the next 10 years in the context of our ZAGREEN program.

Based on our impact of 2019, we noticed that the production of a pair of ski has an impact of 116kgCO₂eq.

For 2030 our target is to bring the impact of 2019 to 80kgCO₂eq per ski pair, in other terms to reduce by 30% over 10 years.



IMPACT N°1

Our number 1 impact, is the material we use to make our skis, also the skins and bindings that we sell.

Epoxy : The most impactfull material(40%). Today we are also using a biosourced resin at 33% and 25%. This new resin at same quantity has 40% less carbon impact than the traditionnal epoxy resin.

2030 Target: Make all our skis with the 33% bio-sourced resin.

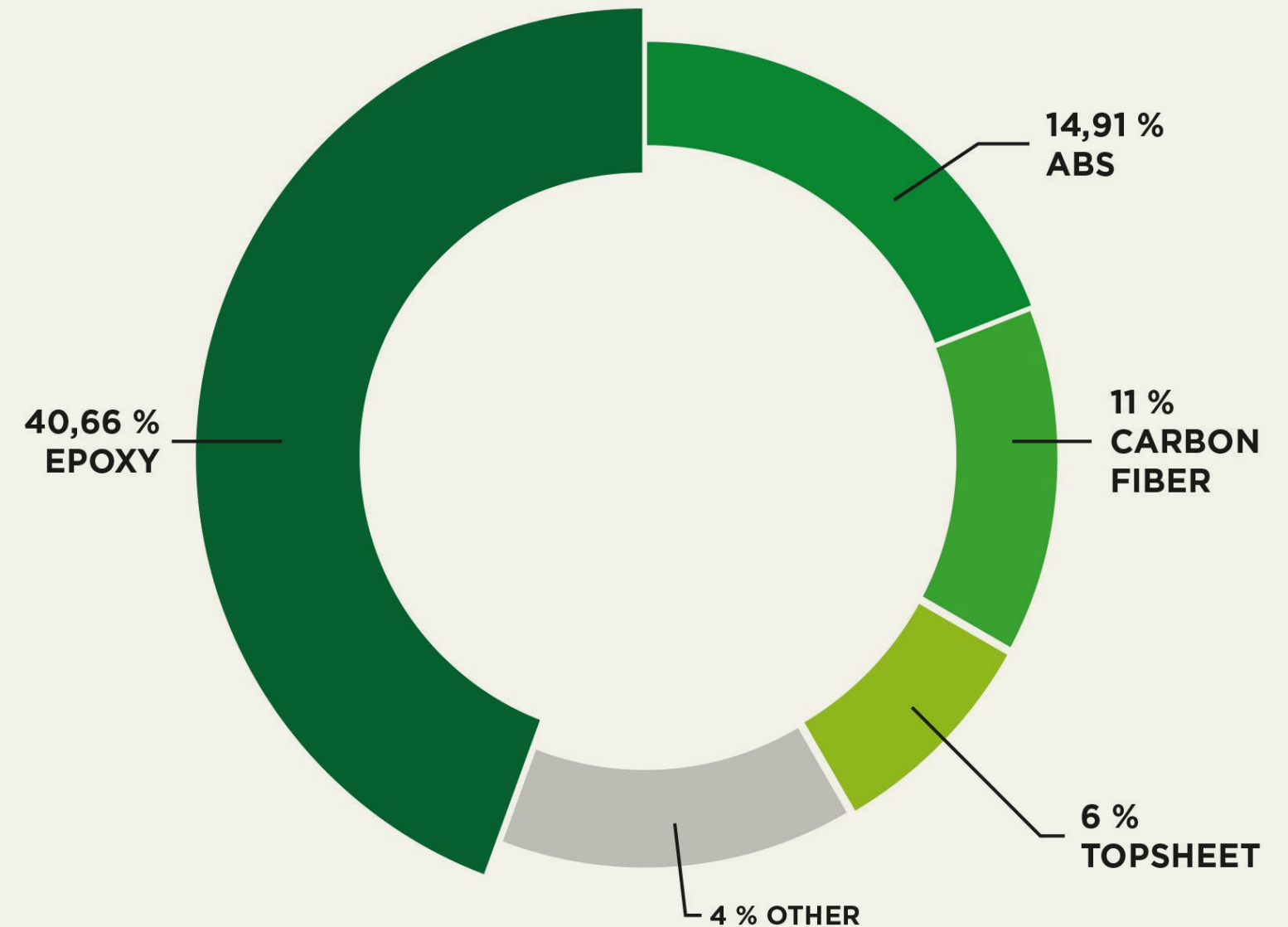
ABS : 2nd most impactfull material in our skis

2030 Target : Find a more responsible alternative.

Carbon Fiber : The impact represent 11% for only 1% of the material we use for a pair of ski. We are currently working to replace this material by another more responsible one but the mechanical properties of carbon are really hard to find in another material yet.

Topsheet : Big impact compare to the small quantity used.

2030 Target : We are waiting for feedback from testing.

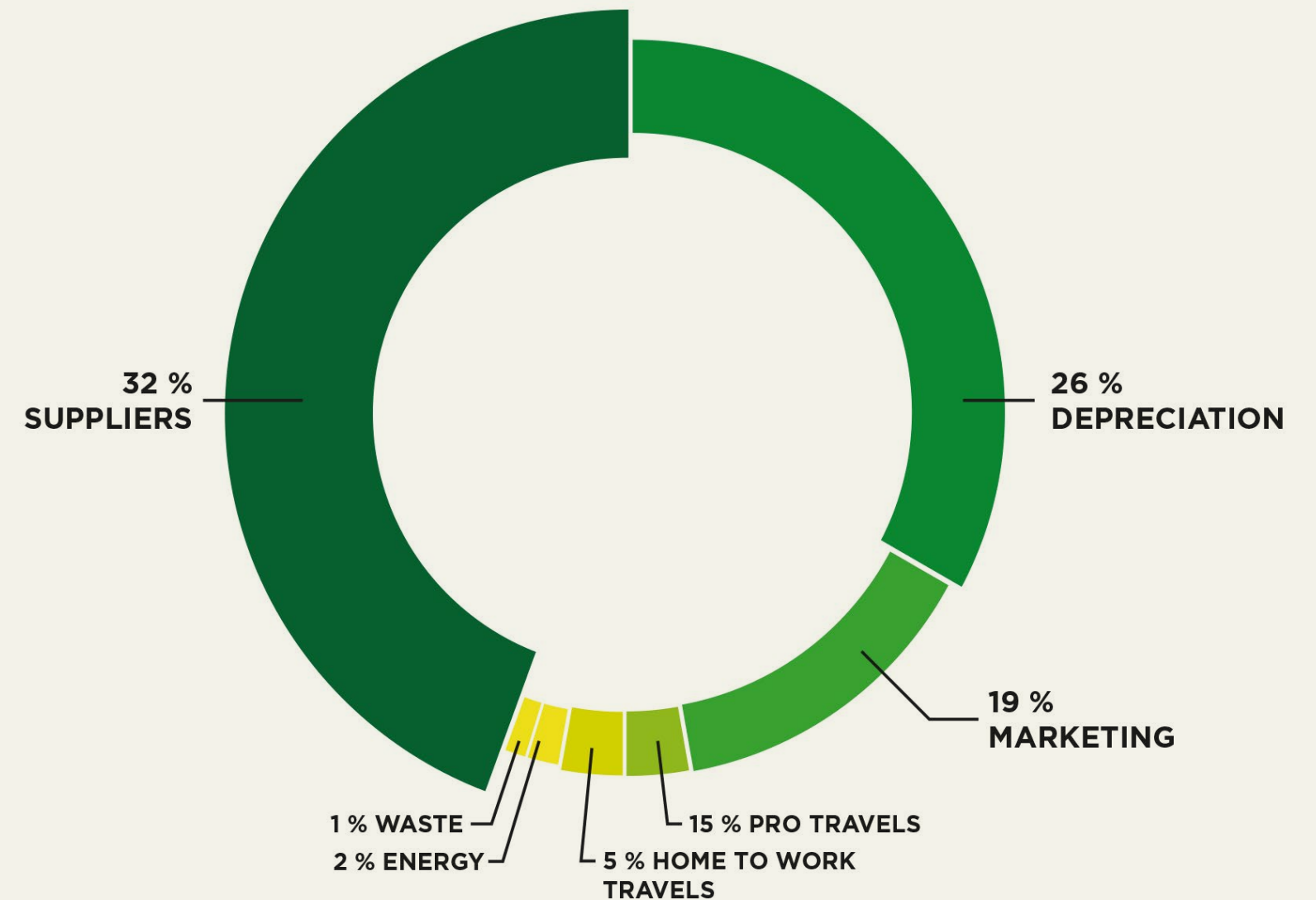


IMPACT N°2

This is our second impact, suppliers, marketing, the warehouse, the offices, R&D and shop, representing 33% of the total impact.

Here the biggest impact in this field is the suppliers expenses. More precisely all the products and services that we buy from suppliers to run our company. To get better in this field by 2030 we need to work on our buying strategy and suppliers sourcing to collaborate with suppliers sharing our values.

Concerning our own offices and marketing, this is not where the biggest gain can be done, but nevertheless we can progress on that topic by being more efficient on digital marketing but also employees travel to work by moving to 3 days of home office per week.



IMPACT N°3

Our 3rd impact, energy and factories. 20% of our carbone footprint is made by our factories by transforming fabrics to make skis.

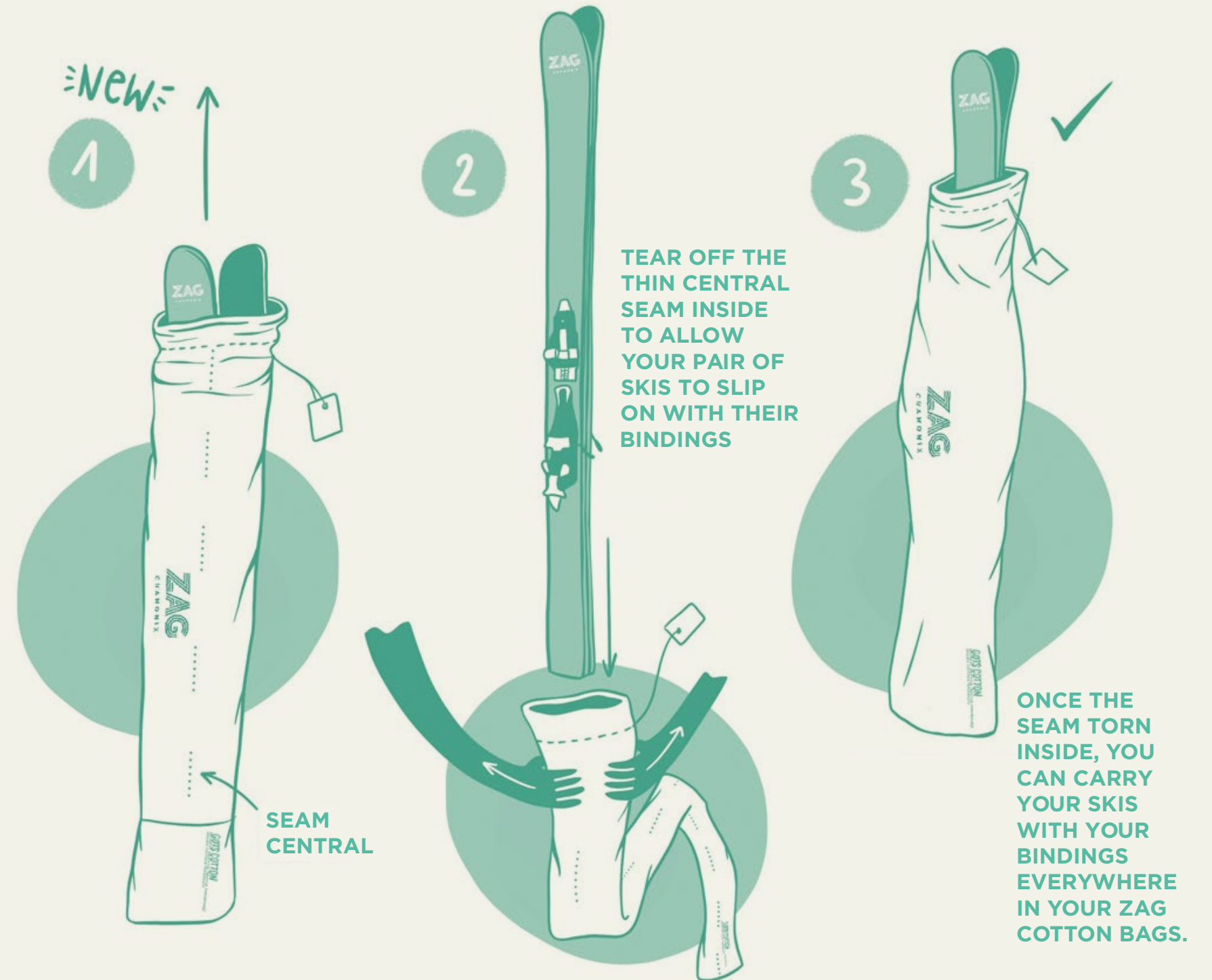
We decided to produce a maximum in Europe (90% of the production). Our factories are located in Poland and Tunisia, but there is a limited numbers of partners in Europe that are fitting to our needs. So it is complicated on our range to have the control of this field of impact.

2030 Target : The obective is to push our partners to produce 20 to 40% of their energy through renewable process and more respectful solutions than the actual system. Installing solar panels, reusing the wood (wood's scraps for heating, closed water system...).



PACKAGING

Plastic blisters: No more plastic on brand new skis. We already worked on this aspect of our impact, since last year our brand new skis arrived at your place into a cotton sleeve reusable as protection bag or fabrics to realise any kind of things.



WARRANTY EXTENSION

To motivate our clients to keep their skis even longer, we decided to offer them one more year of warranty. The quality of production provided by our partners allows us to do this, providing added value to the brand and the skis for our salesforce. This warranty extension will be provided on every model of the UBAC, SLAP and HARFANG ranges.

SECOND HAND : WHAT DO WE DO OF THE DEMOS?

After several years of collaboration with the platform campsider. We decided to launch our own second hand platform on our website and in store starting in 2024.

The skis will be presented as the rest of the range with additional photos and information for end-consumer clarity.



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